

PRODUCT BADGES

A LIST OF PRODUCT LABELS FOR MARKETING

CLASSICS:

BEST SELLER
NEW
TOP-RATED
MOST POPULAR

SALE/DISCOUNT

WEEKLY SPECIAL
SALE!
DISCOUNTED PRICE
SAVE 25%
30% OFF
FREE SHIPPING
CLEARANCE
DOOR BUSTER
BULK DISCOUNT
BUNDLE & SAVE
CLOSEOUT
BOGO

FEATURES:

MADE IN OHIO
ADD-ONS
GRASS-FED
18-WEEK
SUMMER SEASON
GIFT IDEA
CSA SHARE
HEALTH
ALLERGEN-FREE
MADE WITH WHOLE MILK

SCARCITY

ONLY 10 AVAILABLE
LIMITED TIME
LIMITED EDITION
OUT OF STOCK
LOW INVENTORY
CLOSEOUT
DEAL OF THE DAY
HARD TO FIND

SOCIAL PROOF:

FAN FAVORITE
MOST POPULAR
BEST-SELLING
BEST IN CLASS
TOP-RATED
TOP PICK
FARMER FAVORITE
STAFF PICK
AS SEEN ON
5 STAR REVIEW
RECOMMENDED
AWARD-WINNING
1ST PLACE

HOLIDAYS/ EVENTS

GIFT IDEA
FOR DAD/MOM
VALENTINE
CHRISTMAS GIFT IDEA
SUPER BOWL SUNDAY
EASTER CLASSIC

NEW:

NEW RELEASE
NEW ARRIVAL
JUST ARRIVED
SPECIAL RELEASE

HOW TO BUY:

PRE-ORDER
SUBSCRIBE & SAVE
MEMBERS ONLY